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Süddekör invests in technology, design, and innovation

AGAWAM, Mass. – Süddekör LLC is leading the way in new technology and design enhancements, beginning with the introduction of a new SpectraVision unit on the production presses – a prototype color measuring system that is exclusive to Süddekör.

The new SpectraVision unit can inspect color on each unit individually and give real-time information about the color status. Human error will be significantly reduced with the use of the unit.

Süddekör also invested more than 550,000 EURO (\$817,000 US) into other technological advances in its production process, with the purchase of a new high-pressure laminating press and a new re-winder.

Süddekör's new high-pressure laminating press features:

- Double openings with synchronized open / shut system
- Thermal oil system for heating and cooling, which guarantees minimum temperature fluctuations across laminate
- Speed – one HPL (high pressure laminate) every 15 minutes

The re-winder has a maximum speed of 500 meters (545 yards) per minute – forward and backward, two quality inspection viewing areas with vertical and horizontal lighting, and three blades for trimming and slitting.

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All three new technologies result in time-savings, efficiency and greater accuracy in the print production process.

Valuable design solutions

Süddekör continues to boast the most complete design service, from scanning original art through to in-house engraving.

To improve the design service, upgrades have been added to the company's scanner, which result in higher resolution images. A unique double exposure process is available for dark originals in order to pull out the maximum information and detail, and achieve greater color accuracy with more flexible lighting options.

Süddekör has also added a new in-house wood finishing department to support and enhance its designs. Total control of original art results in a better finished product. New wood and veneers are sanded, stained and finished by a resident wood expert to enhance and embellish details that could easily be overlooked. As always, cylinder engraving is done at the same location, and overseen by the design staff. The ability to offer this complete service reinforces Süddekör's leadership.

In tandem with the company's production capabilities and design expertise, the treating facility offers *True Liquid Overlay* for low pressure laminates, which results in superior clarity once laminated, as well as producing a product with exceptional scratch and mar resistance. This results in enhanced designs with longer-lasting beauty.

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Süddekör's *Multi-Dimensional Control* Enables Seamless Production

Süddekör has the ability to control the manufacture of the product right from concept stages and through to printing and treating – a complete system within one company. This *Multi-Dimensional Control* allows Süddekör to monitor and follow through all aspects.

“Having all aspects under one roof allows us to control the product from start to finish, with no third party involved,” says Andreas Gottzmann, President and CEO of Süddekör LLC. “We understand our papers, inks and product and we can anticipate how they will react during each process so there are no surprises along the way.”

Süddekör LLC in Agawam, Mass., is a subsidiary of 2D-Group (Süddekör/Dakor), one of the world's leading décor printers and impregnators, headquartered in Laichingen, Germany. Süddekör LLC supplies printed decorative paper to the North American laminate industry and is the only company to offer North American laminate manufacturers a complete design service from scanning and separations, cylinder engraving, proofing and printing through to treated products, tailored to our customers' needs. Süddekör, with its plants in Agawam and East Longmeadow, Mass., and Biscoe, N.C., is the only single source supplier for finished, treated papers for the North American market.

More information is available at the website www.suddekorllc.com.

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